The Components

Objective of this presentation: get your feedback and reactions!
Freight

- establishing enforceable regulatory measures
- evaluating logistical plans for transport and delivery of goods
- regulations on the circulation of trucks
It’s not just about restrictions...

**Delivery Services are important!**

"HEY AL!...YOU SHOULD SEE THIS GUY’S LOG BOOK!!"
Land use and transport planning

Promote high-density land use along public transport corridors
Prevent urban sprawl
Revitalize urban centers
Is this what we want?
Improved public transport efficiency

Maximize the use of public transportation facilitating fare and physical integration

Improve public transport efficiency, safety, and image
Public transport users, pedestrians, cyclists: on the brink of extinction today?
Promotion of sound operation and maintenance practices, focusing on large heavy-duty fleets

Car maintenance and driving training programs

Vehicle inspection
¿Cuáles son las causas del Smog?

Los taxis, señor

Las micros señor las micros!

Las micros y los taxis señor.

¡Las micros, los taxis y los autos, señor!

La gente señor, la gente

All responsible?
Non-motorized Transport

Promotion campaigns for bike use
Finance bikeways & pedestrian facilities
Promote intermodality NMT & public transport
The car: an endangered species in year 2158?

Fossils from the Quaternary Period

Smithsonian Museum of Natural History, DC
Travel Demand Management

Congestion Pricing
Traffic Calming
Traffic Cells to avoid through-traffic
Parking Policies
More roads is not the solution...
Transantiago as an example of combining these tools, simultaneously improving the quality of life.
Air Quality and Quality of Life **DO** go hand in hand...
• Potential opportunities for collaboration with GEF
  - get involved in substantial number of big cities in LAC;
  - maximize environmental benefits in context of sustainable transport projects;
  - act on fast growing middle-size cities before it is too late
Will we avoid it?
We need your inputs!

Suggestions?
Sugestões?
¿Sugerencias?

Thanks for your attention